

<Advertisers Contact>

<b>Name of Advertiser</b>	
<b>Contact Person</b>	
<b>Telephone Number</b>	

<Material Production Contact>

<b>Company Name</b>	
<b>Contact Person</b>	
<b>Telephone Number</b>	

<Details>

<b>Ad Manuscript Submission Media</b>	Please put a check in the box. <input type="checkbox"/> CD-R <input type="checkbox"/> e-mail	
<b>Publication Date on</b>	Month/	Date/                      Year/
<b>Operating System</b>	Mac OS <input type="checkbox"/> 9. x <input type="checkbox"/> 10. x	
<b>Output File Name</b>	.eps	
<b>Final Galley Proof</b>	3 copies Full Color	
<b>Font</b>	Please outline all fonts.	
<b>Ad Manuscript Sizes</b>	<input type="checkbox"/> Ad under articles	Height: 98mm × Width: 243mm
	<input type="checkbox"/> Full Page	Height: 370mm × Width: 243mm
	<input type="checkbox"/> Ad under the title	Height: 30mm × Width: 74mm
<b>Number of Colors</b>	Full color: Please create with CMYK. (RGB and spot color are not accepted)	

<b>Application</b>	Please put a check in the box. Adobe Illustrator <input type="checkbox"/> 8.0.1 <input type="checkbox"/> 9.0.2 <input type="checkbox"/> 10.0.3 <input type="checkbox"/> CS <input type="checkbox"/> CS2 <input type="checkbox"/> CS3 <input type="checkbox"/> CS4 <input type="checkbox"/> CS5 <input type="checkbox"/> CS6 <input type="checkbox"/> CC Adobe Photoshop <input type="checkbox"/> 6.0.1 <input type="checkbox"/> 7.0.1 <input type="checkbox"/> CS <input type="checkbox"/> CS2 <input type="checkbox"/> CS3 <input type="checkbox"/> CS4 <input type="checkbox"/> CS5 <input type="checkbox"/> CS6 <input type="checkbox"/> CC Adobe InDesign <input type="checkbox"/> CS3 <input type="checkbox"/> CS4 <input type="checkbox"/> CS5 <input type="checkbox"/> CS6 <input type="checkbox"/> CC	
<b>Embedded Data</b>	Please check. <input type="checkbox"/> EPS (CMYK) <input type="checkbox"/> TIFF (CMYK)	
<b>Overprint</b>	Please check. <input type="checkbox"/> Yes <input type="checkbox"/> No	

## Checklist Check the following items, and put a check in the box.

- Font size: 9Q or 6 points; Outlined characters: 8.5 points or more.
- Rule lines: 0.3 points or more.
- All fonts are outlined.
- Trim marks, unnecessary objects, anchor points, and isolated points are deleted from the final draft data.
- The layout data is saved in the same version as the version of the application used.
- The data had been created by Adobe Illustrator, Photoshop or InDesign is saved in EPS format. (.ai, .pdf, .pds, and .indd are prohibited)
- The image data is set to an appropriate resolution for its actual size.  
(Standard appropriate image resolution: 200 ppi)  
binary format or ASCII85 format.
- The image data is saved in Macintosh 8-bit/pixel
- The Ad manuscript fits in the specified size correctly. (Do not stick out of the size)
- The Ad manuscript is created with CMYK. (RGB and spot color are not accepted)
- The layout data and the image data are saved in the same folder.
- The final galley proofs are output in the full size and checked for errors (garbled characters, missing images, etc.).
- The Ad manuscript submission media, the specification sheet of data submission and final galley proofs have been prepared.
- The original data is backed up.
- A virus check has been completed.